

**Campaign to Stop Killer Coke  
Protest at Coke Annual Meeting  
Mobile Billboards in Atlanta Area Will Highlight Coke's Abuses**

The Campaign to Stop Killer Coke will begin protest activities around Coca-Cola's annual shareholders meeting beginning with a mobile Billboard truck, which will be traveling throughout the Atlanta, Georgia, area beginning April 21 for five days, highlighting Coke's labor, human rights and environmental abuses.

Two billboards, which are 10' x 23' and one which is 5' x 3', illustrate the abuses and promote the [www.KillerCoke.org](http://www.KillerCoke.org) website. One large billboard depicts a Killer-Cola can and states "Unthinkable! Undrinkable! Murders in Colombia, Child Labor in El Salvador, Stealing and Polluting Water in India, El Salvador and Mexico." (See this billboard)

The second large billboard depicts a vending machine with the words "Killer-Cola: The Drink that Represses!" and satirizes Coke's Coca-Cola Zero ad campaign by stating "Don't Drink Killer Coke Zero: Zero Ethics! Zero Justice! Zero Health!" (See this billboard)

The smaller billboard, "Killer Coke Casualties: Murdered Colombian Union Leaders" is a memorial to SINALTRAINAL union leaders Isidro Gil and Adolfo Munera, highlighted in lawsuits brought against The Coca-Cola Co. and its bottlers in Colombia. (See this billboard)

Supporters of the Campaign will raise issues inside the annual meeting regarding Coke's worldwide abuses. A small peaceful protest will take place at Gwinnett Center, the site of Coke's annual meeting located at 6400 Sugarloaf Parkway in Duluth, Georgia.

"Along with a host of other groups, the Campaign to Stop Killer Coke plans to challenge Coca-Cola's CEO Muhtar Kent and its board of directors on the company's repeated lies, criminal and other misconduct," said Ray Rogers, Director of the Campaign to Stop Killer Coke.